



Leading Class Certification Experts

Comprehensive Analysis and
Expert Testimony with Industry Experience

Contact Us: info@econone.com

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Chennai | Houston | Los Angeles | New Delhi | Sacramento | Washington D.C.



Introduction

Class certification is a crucial legal process in which individuals or businesses seek to certify a class to collectively pursue similar legal claims. These cases span multiple areas, including antitrust, consumer protection, securities, employment, environmental law, product liability, data breaches, and civil rights. Successfully certifying a class requires demonstrating numerosity, commonality, typicality, and adequacy.

Econ One's economists bring extensive experience in class certification cases across industries, providing precise damages calculation, statistical analysis, expert reports, and expert testimony.

With a strong track record in both liability and damages phases, Econ One is a trusted partner in navigating the complexities of class certification, delivering insights that withstand scrutiny in courtrooms and regulatory settings.



100+

Employees Worldwide



7

Offices Globally



17

Managing Directors



20+

PhD's on Staff

Broad Industry Support

Econ One's Economic Experts with Class Certification experience have worked on cases spanning industries such as healthcare, retail, transportation, financial services, and more. Our in-depth industry expertise, proven strength in economic theory and advanced data analysis, ensures that Econ One is a reliable partner. This unique blend of knowledge and analytical rigor allows us to provide clients with customized, data-driven solutions that achieve successful outcomes.



Airlines and Aviation



Blockchain and
Cryptocurrency



Financial Markets



Healthcare



Insurance



Internet, Cloud
and Social Media



Manufacturing
and Industrials



Pharmaceutical



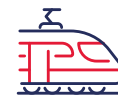
Retail and
Consumer Goods



Sports and Leagues



Technology Infrastructure,
Hardware and Software



Transportation
and Infrastructure

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Cases and Engagements

Lidoderm Antitrust Litigation

Dr. Hal Singer, serving as an expert for end payor plaintiffs (EPPs), developed a two-part method to estimate the share of Brand Loyalists—individuals who would have purchased the brand-name drug despite generic availability. Defendants argued that the inability to exclude these members made class certification unfeasible.

Using IMS sales data and Optum Health records, Dr. Singer's methodology backcasted brand share and scaled transactions to approximate Brand Loyalists. Judge William H. Orrick upheld this approach, distinguishing it from prior pay-for-delay cases.

In September 2018, a \$104.7 million settlement was reached with end payors and \$166 million with direct purchasers, resolving claims that Teikoku, Endo, and Actavis delayed generic Lidoderm's release

King Drug Company of Florence, Inc. v. Cephalon, Inc.

Econ One was retained by counsel for the plaintiffs in the case King Drug Company of Florence, Inc. v. Cephalon, Inc. The plaintiffs are a class of direct purchasers of the brand name prescription drug Provigil, a narcolepsy treatment. They allege that the defendants violated antitrust laws by improperly delaying the market entry of cheaper generic substitutes to Provigil.

Econ One expert Dr. Jeffrey Leitzinger submitted three expert reports and provided deposition testimony on two separate occasions relating to class certification and merits issues. Those issues included the likely impact of a delay in generic competition on the class members, the availability of common, class-wide economic evidence and methodologies that would demonstrate class-wide impact in the form of overcharges, whether those overcharges could be calculated as a whole on an aggregate basis using reliable methodologies, monopoly power and market definition, and aggregate overcharge damages. The class has been certified.

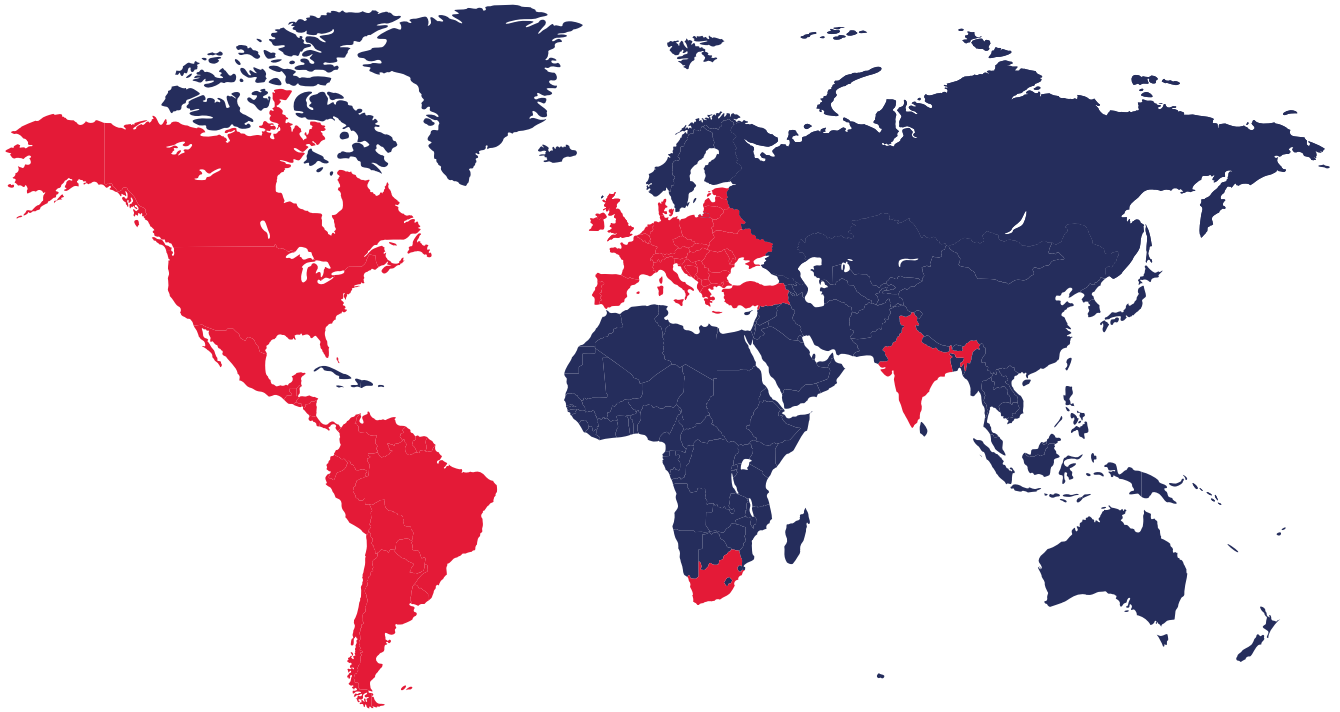
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Our Clients

Burns Charest LLP | Girard Sharp | Lief Cabraser Heimann & Bernstein | Turke & Strauss LLP | Carney Bates & Pulliam, PLLC | Jones Gregg Creehan & Gerace, LLP | Scott+Scott Attorneys at Law LLP | Venable LLP



Global Coverage



Global Reach

Econ One has offices and experts worldwide, positioning us to assist with Class Certification matters across diverse jurisdictions. Our global presence enables us to provide clients with localized expertise, supported by the insights and knowledge of our international network. With a team of experienced economists, consultants, and data analysts, we are equipped to tackle unique economic and regulatory challenges in various regions. Our global reach ensures we remain responsive to clients' needs while upholding the highest standards of analysis and service they expect.

Office Locations

Chennai | Houston | Los Angeles | New Delhi | Sacramento | Washington D.C.

Meet our Team of Class Certification Experts



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