

A background image showing a close-up of a person's hands in a dark blue suit jacket. One hand is gesturing while the other holds a white document. The scene is set on a desk with a pen and a binder visible.

Leading Damages Experts

Comprehensive Analysis and
Expert Testimony with Industry Experience

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Introduction

Economic damages refer to financial losses suffered by a plaintiff due to a defendant's wrongful conduct. These damages are vital in cases like antitrust litigation, personal injury, employment disputes, and consumer protection. Unlike non-economic damages, economic damages focus on quantifiable financial harm.

Calculating damages requires expert economists. Econ One's experts handle cases ranging from complex antitrust disputes to smaller personal injury claims. Using advanced econometric models and economic theory, we assess the impact and calculate damages.

Our experts have vast experience across industries, using data analysis to examine pricing, market structures, and more. This enables us to provide clear, convincing expert reports and testimony, making Econ One a trusted partner in economic damage assessments.



100+

Employees Worldwide



7

Offices Globally



17

Managing Directors



20+

PhD's on Staff

Broad Industry Support

Econ One's Damages experts have a wealth of experience spanning industries such as healthcare, retail, transportation, financial services, and more. Our in-depth industry expertise, combined with a proven strength in economic theory and advanced data analysis, ensures that Econ One is a reliable partner for navigating the complexities of calculating Damages. This unique blend of knowledge and analytical rigor allows us to provide clients with customized, data-driven solutions that achieve successful outcomes.



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Healthcare



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and Social Media



Manufacturing
and Industrials



Pharmaceutical



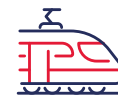
Retail and
Consumer Goods



Sports and Leagues



Technology Infrastructure,
Hardware and Software



Transportation
and Infrastructure

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Cases and Engagements

Elkies, et al. v. Johnson & Johnson Services, Inc., et al.

In this 2017 class action filed in the Central District of California, plaintiffs alleged that Johnson & Johnson misled consumers by marketing Infants' Tylenol as uniquely formulated for infants, despite it containing the same concentration of acetaminophen as the less expensive Children's Tylenol. Econ One's Dr. D.C. Sharp, an expert in false advertising cases, was retained to quantify the price difference between the two products. His model accounted for cost differences in packaging and assumed that, absent deceptive marketing, retail markups would align. Dr. Sharp provided expert testimony at both class certification and merits phases. The case settled for \$6.3 million in 2019.

In re: Polyurethane Foam Antitrust Litigation

In February 2011, a group of direct purchasers filed a class action lawsuit against several large manufacturers of polyurethane foam (that is, flexible foam products incorporated into consumer products, such as furniture, mattresses, or carpet underlay). In that lawsuit (In Re Polyurethane Foam Antitrust Litigation Case, No. 10-MD-2196, filed in the U.S. District Court for the Northern District of Ohio), the direct purchasers alleged that the defendant manufacturers engaged in a decade-long conspiracy to fix, raise, and maintain the price of foam products. Econ One's expert Dr. Jeffrey Leitzinger was retained by counsel for the proposed plaintiff class.

Dr. Leitzinger was asked to assess whether there was evidence common to members of the proposed class sufficient to prove the existence of antitrust injury on the part of all or virtually all those members. Following certification of the proposed class, he was also asked to present an analysis of the total amount of overcharges incurred by class members. In this matter, Dr. Leitzinger submitted expert reports and provided deposition testimony. Ultimately, direct purchasers reached multiple settlements totaling over \$440 million.

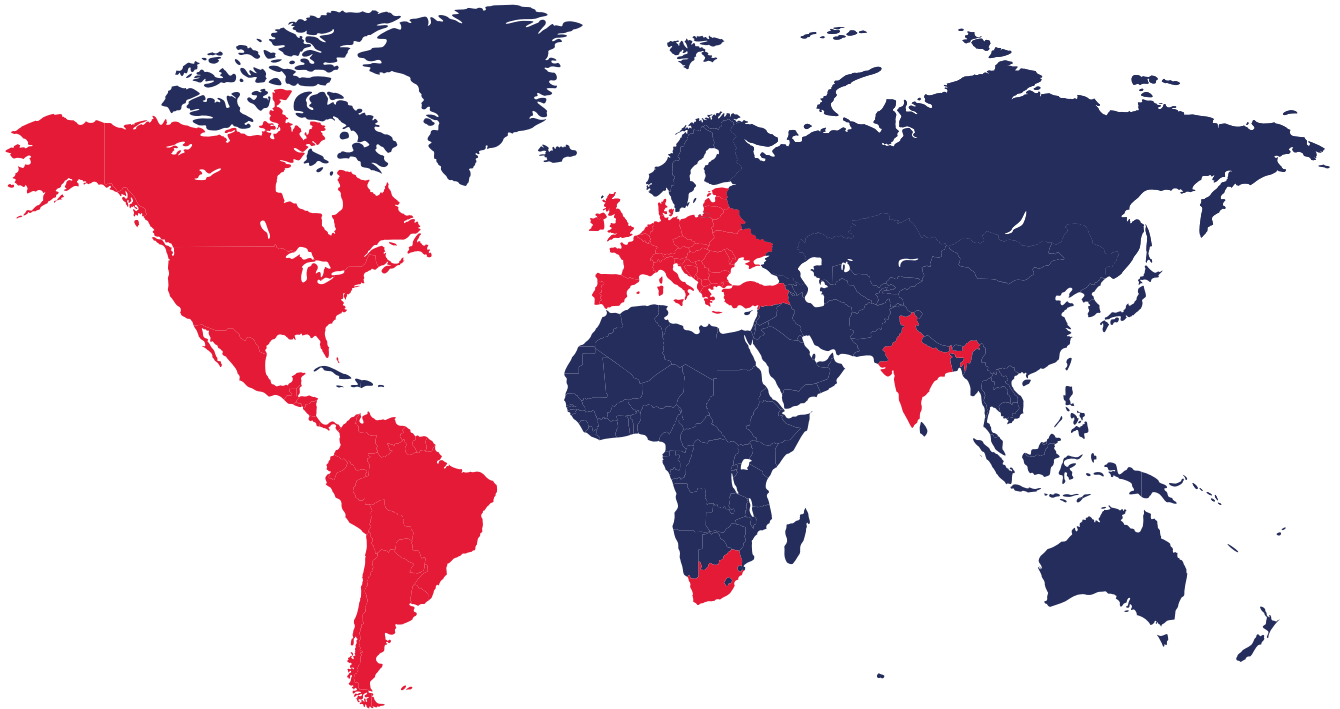
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Global Coverage



Global Reach

Econ One has offices and experts located worldwide. Our global presence enables us to provide clients with localized expertise, supported by the insights and knowledge of our international network. With a team of experienced economists, consultants, and data analysts, we are equipped to tackle unique economic and regulatory challenges in various regions. From cross-border disputes to international wage and hour claims, Econ One delivers tailored, effective solutions.

Office Locations

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