



Leading Intellectual Property Experts

Comprehensive Analysis and
Expert Testimony with Industry Experience

Contact Us: info@econone.com

econone.com

Chennai | Houston | Los Angeles | New Delhi | Sacramento | Washington D.C.



Introduction

Econ One's intellectual property experts provide in-depth economic analysis and expert testimony across a wide range of IP disputes. With extensive experience in patent infringement, trade secrets, trademarks, and copyright cases, our team delivers precise analysis of lost profits, reasonable royalties, unjust enrichment, and valuation. Utilizing advanced economic theory, economic modeling, and statistical analysis, Econ One ensures clarity and precision in complex intellectual property matters.

Whether calculating lost profits, assessing reasonable royalties, or evaluating the financial impact of IP misappropriation, Econ One's experts bring deep industry insights and unparalleled analytical rigor. Our expertise in valuation, market research, and sampling further equips clients to assess analyze IP related issues and disputes.



100+

Employees Worldwide



7

Offices Globally



17

Managing Directors



20+

PhD's on Staff



“Econ One provides precise, IP lost profits and valuation assessments in high-stakes litigation.”

Areas of Intellectual Property Expertise

Copyright Infringement

Unauthorized use of copyrighted material—including music, films, books, and software—can result in significant financial losses. Econ One’s experts assess copyright infringement claims by evaluating lost profits, unjust enrichment, and market impact.

Using advanced data analysis and valuation techniques, we quantify the economic harm. Our team provides clear, accurate reports and expert testimony in litigation and arbitration settings.

Damages Analysis

IP damages arise from the unauthorized use of patents, trade secrets, trademarks, or copyrights. Econ One’s economists employ sophisticated methodologies to quantify damages, including lost profits, reasonable royalties, price erosion, and unjust enrichment.

With experience across industries, our experts deliver clear, data-driven reports and testimony that withstand scrutiny in litigation and arbitration settings.

Lost Profits

Lost profits compensate IP holders for earnings lost due to infringement. Econ One’s experts analyze sales trends, market share, and pricing effects to quantify economic harm.

By leveraging industry-specific data and econometric models, we provide rigorous assessments that ensure fair compensation for unauthorized IP use.

Patent Infringement

Patent infringement occurs when an invention is used, sold, or distributed without authorization. Econ One’s experts analyze damages in both utility and design patent cases, determining lost profits, reasonable royalties, and the financial impact of infringement.

Our team has provided expert testimony in federal courts, ITC proceedings, and arbitrations, ensuring reliable economic insights for complex patent disputes.

Royalties & Licensing

Determining reasonable royalties requires deep expertise in market standards, comparable agreements, and economic valuation. Econ One's economists evaluate licensing terms, industry benchmarks, and apportionment factors to establish fair compensation for IP use.

Our experts apply rigorous methodologies to ensure royalty calculations align with the true value of the intellectual property at issue.

Surveys & Market Research

Consumer perception plays a critical role in IP disputes. Econ One designs and executes surveys for trademark confusion, demand for patented features, and brand valuation. Our experts ensure survey methodologies meet the highest legal and statistical standards.

By integrating survey findings with economic analysis, we deliver actionable insights that strengthen litigation and licensing strategies.

Trademark & Trade Dress

Trademark and trade dress infringement can lead to brand dilution, consumer confusion, and financial loss. Econ One's experts assess damages, corrective advertising costs, and the impact on brand equity, applying rigorous valuation techniques.

With extensive experience in Lanham Act cases, our team provides compelling analysis to quantify and support trademark infringement claims.

Trade Secrets & Unjust Enrichment

Trade secret misappropriation often results in lost profits, unjust enrichment, or reasonable royalty damages.

Econ One's experts analyze competitive harm, economic impact, and financial loss to determine fair compensation.

We assess misappropriation claims across industries, providing clear, well-supported damages calculations for litigation and settlement negotiations.

Intellectual Property Valuation

Valuing IP assets is essential for licensing, transactions, and litigation. Econ One's experts apply industry-standard valuation approaches, including discounted cash flow models, market-based benchmarking, and economic apportionment analyses.

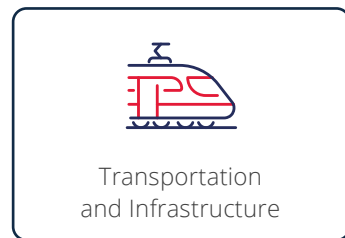
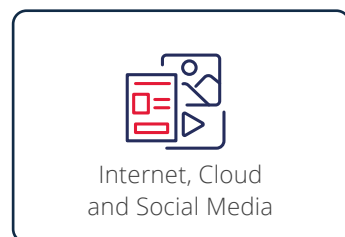
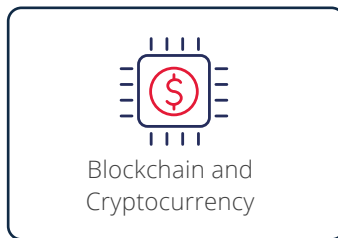
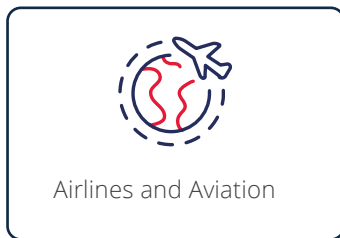
Our expertise ensures clients receive accurate, defensible IP valuations tailored to their specific needs.

Econ One has evaluated royalty structures across industries, optimizing licensing outcomes for clients



Broad Industry Support

Econ One's Intellectual Property experts have experience across a wide range of industries, including financial markets, transportation and infrastructure, sports and leagues, retail and consumer goods, insurance, healthcare, and more. Our industry expertise, combined with a deep understanding of complex economic theory and the ability to analyze vast amounts of data, ensures that Econ One is a trusted partner in navigating the complexities of Intellectual Property cases. This unique blend of industry knowledge and analytical rigor allows us to provide clients with accurate, data-driven insights for successful outcomes in Intellectual Property matters.



[VIEW ALL INDUSTRIES](#)

Cases and Engagements

Avco v. Turn and Bank Holdings, Inc.

In 2015, AVCO Corporation sued Turn and Bank Holdings, Inc. in Pennsylvania federal court, seeking a ruling that AVCO and AVStar Fuel Systems did not infringe Turn and Bank's trademarks. Turn and Bank counterclaimed for trademark infringement and unfair competition. Econ One's expert, Krista Holt, was retained by AVCO's counsel to rebut the opposing expert and calculate damages based on disgorged profits. She submitted a report, gave deposition testimony, and testified at trial. In March 2023, the Court ruled in Turn and Bank's favor but relied on Ms. Holt's damages calculation.

Apple Inc. v. Qualcomm Inc.

Apple sued Qualcomm, alleging anticompetitive practices, including illegal monopoly maintenance, unfair competition, and FRAND licensing violations. Qualcomm's conduct included a "no license, no chips" policy, bundling standard-essential and non-essential patents, charging royalties on all cellular devices regardless of Qualcomm components, refusing to license SEPs to competitors, and making exclusionary payments to limit competition.

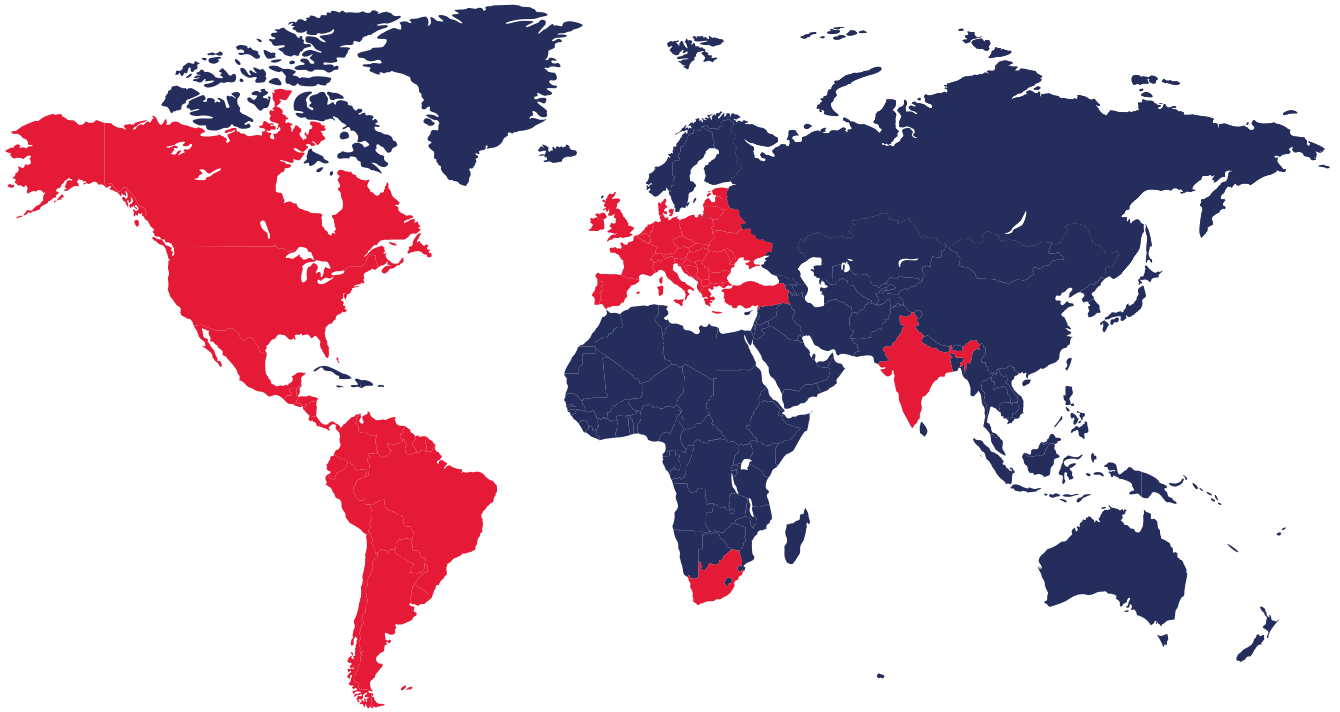
Apple's contract manufacturers (Foxconn, Compal, Pegatron, and Wistron) claimed they overpaid for Qualcomm licenses and modem chipsets. Econ One's Dr. Jeffrey Leitzinger analyzed antitrust damages, assessing overcharges on royalties and chipset prices. He submitted an expert report, provided deposition testimony, and estimated the financial impact. The case settled after trial began.

[VIEW MORE CASES](#)

Our Intellectual Property Clients

Kenealy Vaidya LLP | Brown Wegner LLP | Goulston & Storrs PC | Cooley LLP
Crary Huff | Husch Blackwell, LLP | Quinn Emanuel Urquhart & Sullivan, LLP
Wilson Elser Moskowitz Edelman & Dicker LLP | Irwin IP LLP
Kilpatrick Townsend & Stockton LLP

Global Coverage



Global Reach

Econ One has offices and experts located worldwide, ensuring we are well-positioned to assist with Intellectual Property matters across diverse jurisdictions. Our global presence allows us to provide clients with timely, localized expertise while leveraging the insights and knowledge of our international network. With a team of seasoned economists, consultants, and data analysts, we are equipped to address the unique economic and regulatory challenges in different regions. Whether dealing with cross-border disputes, international cartel investigations, or global competition issues, Econ One offers the depth and breadth of expertise needed to deliver tailored, effective solutions. Our global reach ensures that we remain responsive to clients' needs wherever they may arise, while maintaining the high standards of analysis and service that our clients expect.

Office Locations

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