

A man with a beard, wearing a dark suit jacket over a light-colored button-down shirt, is pointing with his right hand towards a large digital display. The display shows various data visualizations, including a prominent donut chart with orange and blue segments. The background is a blurred office environment with blue lighting.

Leading **Valuation** **and Financial** **Analysis** Experts

Comprehensive Analysis and
Expert Testimony with Industry Experience

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Introduction

Econ One's valuation expertise spans a wide array of contexts, supporting clients in complex litigation and non-litigation projects. Our team possesses profound knowledge in finance and economics, crafting robust analyses and expert reports that are clear, logically structured, and well-supported. We offer comprehensive valuation services for transactions, mergers and acquisitions, estate and gift tax purposes, and litigation. Our valuation experts provide insights on business, franchise, intellectual property, brand, and trademark valuation, adhering to principles of consistency, transparency, and meticulous documentation, making Econ One a trusted partner in navigating valuation complexities.



100+

Employees Worldwide



7

Offices Globally



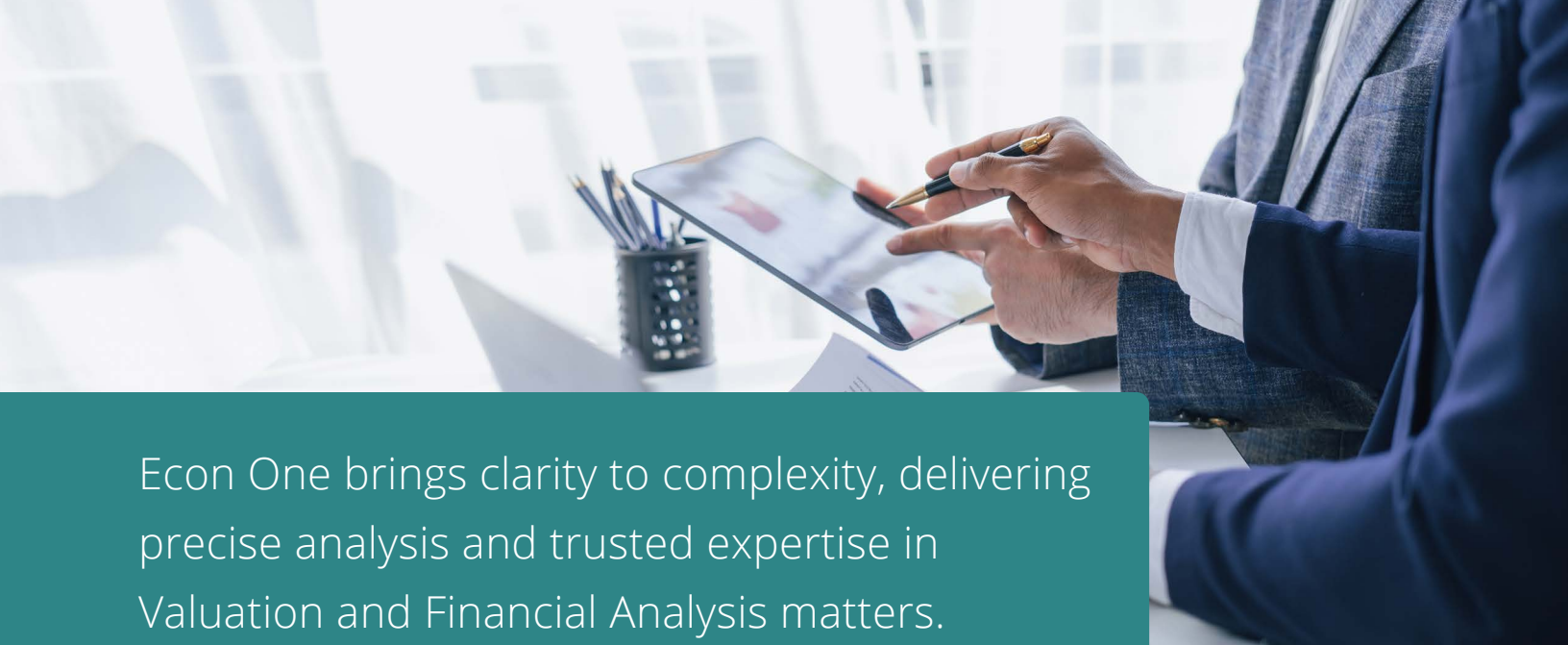
17

Managing Directors



20+

PhD's on Staff



Econ One brings clarity to complexity, delivering precise analysis and trusted expertise in Valuation and Financial Analysis matters.

Areas of Valuation and Financial Analysis Expertise

Valuation

Econ One's expertise in economics and finance supports clients in both litigation and non-litigation valuation projects. Our experts craft well-structured analyses and expert reports, providing insights on business, franchise, intellectual property, brand, and trademark valuation. We adhere to key principles—consistency, transparency, and sound methodology—ensuring reliable results. With extensive experience across industries, Econ One is a trusted partner in navigating valuation complexities.

Financial Instrument Valuation

Econ One experts provide valuation services for stocks, bonds, derivatives, and commodity assets in both litigation and non-litigation contexts. Our team assesses all relevant price-affecting factors, including market conditions, regulations, taxation, and accounting treatment. We specialize in historical data analysis for litigation purposes, applying sophisticated statistical approaches to ensure accurate valuation assessments. Our experts have extensive experience valuing financial

instruments in complex litigation settings, utilizing rigorous methodologies to analyze historical pricing data and assess market conditions at the time of dispute.

Franchise Valuation

Econ One employs three primary approaches to franchise valuation: asset-based, market-based, and income-based. Our experts conduct thorough analyses of franchise business models, agreements, and industry-specific factors such as capital structure, profitability, and risk assessment. We apply methodologies such as discounted cash flow models and valuation multiples tailored to various industries, including beverage distribution and auto dealerships.

Our franchise valuation experts leverage deep industry experience to provide precise and reliable valuation estimates, ensuring accurate assessments of franchise rights and distribution agreements.

Stock Option Valuation

Stock options play a crucial role in employee compensation. Econ One experts apply advanced valuation techniques, including the Black-Scholes option pricing model, to assess employee stock options (ESOs) for compensation determination and financial reporting.

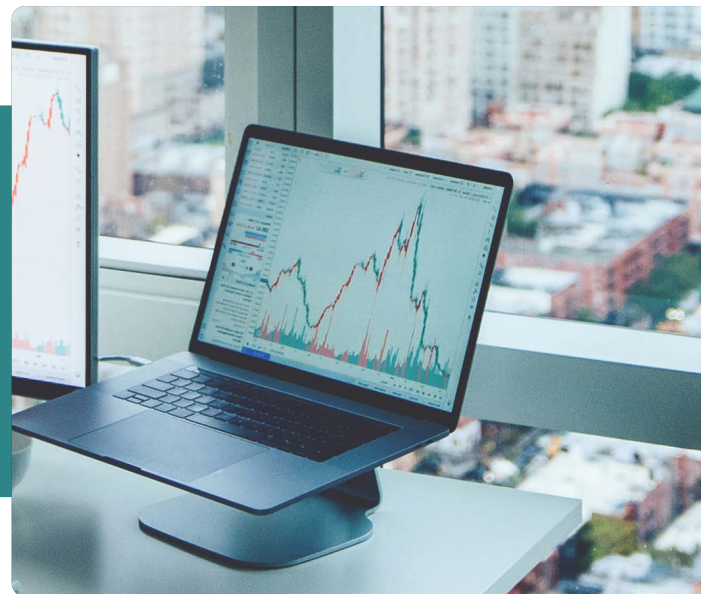
In employment disputes, we analyze option contract terms, gather relevant data, and assess economic losses to estimate damages accurately. Our expertise ensures reliable valuation assessments that withstand regulatory scrutiny.

Transfer Pricing

Econ One assists multinational corporations with transfer pricing strategies to optimize tax reporting and maximize profitability. Our experts analyze intercompany transactions, ensuring compliance with global tax regulations and economic principles.

By applying advanced methodologies and economic insights, we help clients navigate complex transfer pricing challenges and mitigate financial risks effectively.

Expert valuation analysis
rooted in consistency,
transparency, and sound
methodology.



Broad Industry Support

Econ One's Valuation and Financial Analysis experts have a wealth of experience spanning industries such as healthcare, retail, transportation, financial services, and more. Our in-depth expertise, combined with our finance experience, ensures that Econ One is a reliable partner for navigating the complexities of Valuation and Financial Analysis cases. This unique blend of knowledge and analytical rigor allows us to provide clients with customized, data-driven solutions that achieve successful outcomes in even the most challenging finance/securities matters.



Airlines and Aviation



Blockchain and
Cryptocurrency



Financial Markets



Healthcare



Insurance



Internet, Cloud
and Social Media



Manufacturing
and Industrials



Pharmaceutical



Retail and
Consumer Goods



Sports and Leagues



Technology Infrastructure,
Hardware and Software



Transportation
and Infrastructure

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Cases and Engagements

Testimony on behalf of the State of Alaska.

Barry Pulliam appeared before the Federal Energy Regulatory Commission and Alaska Public Utility Commission at a joint hearing concerning the Quality Bank on the Trans Alaskan Pipeline (TAPS). TAPS utilizes the prices of both intermediate and finished petroleum products (including naphtha) in the operation of the system's Quality Bank. Mr. Pulliam testified as to the market value of naphtha produced on the West Coast of the U.S. and the ability of valuation methodologies proposed by the TAPS shippers to predict naphtha values. As part of his work on this matter, Mr. Pulliam analyzed more than 300 contracts entered into by West Coast refiners, all of which involved naphtha.

Study for the Alaska Department of Natural Resources (DNR)

The report examined valuation and royalty policies related to natural gas production on federal, state and provincial lands in both the U.S. and Canada. Alaska's interest in natural gas royalty policies had increased as the prospect of economically feasible development of its vast gas resources seems brighter. This report follows an earlier study (January 2002) for DNR concerning U.S. natural gas and NGL markets.

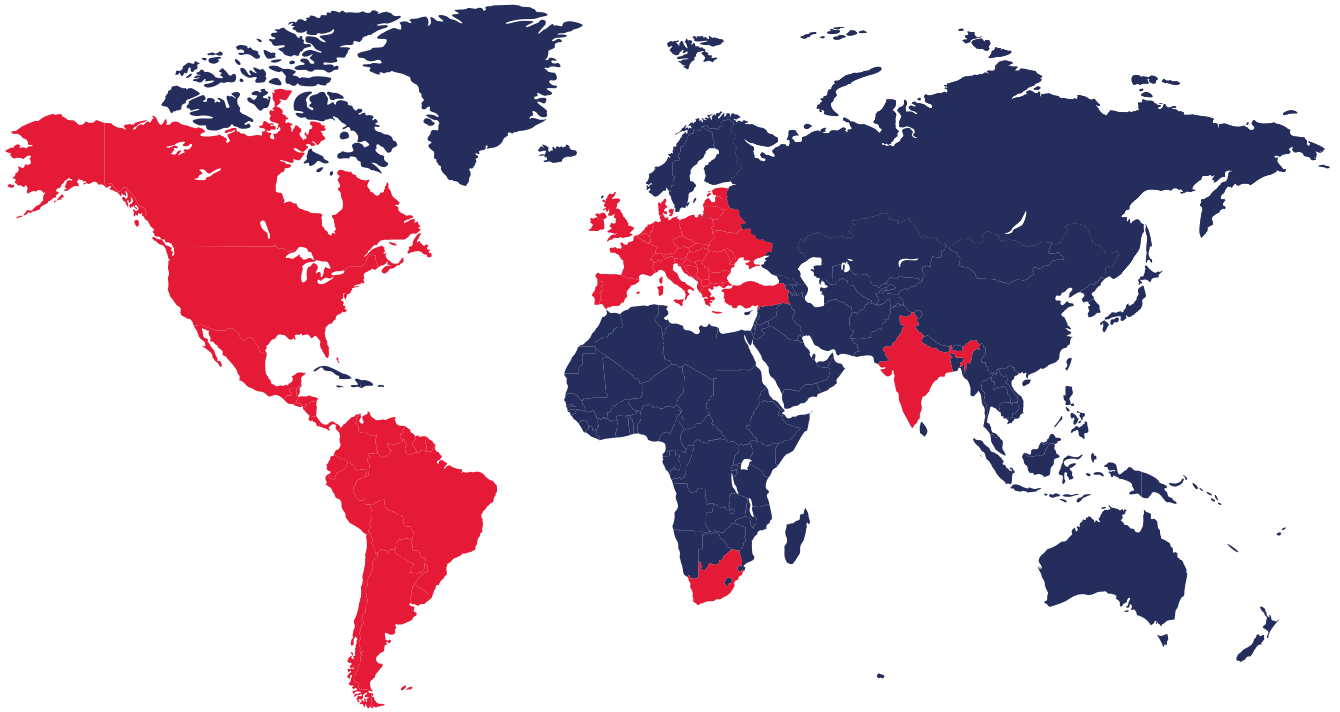
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Global Coverage



Global Reach

Econ One has offices and experts strategically located worldwide, positioning us to assist with Valuation and Financial Analysis matters across diverse jurisdictions. Our global presence enables us to provide clients with localized expertise, supported by the insights and knowledge of our international network. With a team of experienced economists, consultants, and data analysts, we are equipped to tackle unique economic and regulatory challenges in various regions. From complex financial instrument valuations to transfer pricing and franchise assessments, Econ One delivers tailored, data-driven solutions. Our global reach and deep expertise ensure responsive service and rigorous analysis across a wide range of valuation and financial matters.

Office Locations

Chennai | Houston | Los Angeles | New Delhi | Sacramento | Washington D.C.

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